



# CEIL SUMMIT 2023

**THEME** **Getting it Right on  
Commercialisation of Research  
Outputs and Ideas**

## Concept Note

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## Date & Venue

17th - 19th October

Pride Inn Paradise Beach Resort, Mombasa

## Background

The Commercialization and Entrepreneurial Leaders' Summit is an initiative aimed at fostering innovation, promoting entrepreneurship, and advancing the commercialization of ideas in Kenya and Africa. The summit seeks to bring together aspiring entrepreneurs, business leaders, investors, institutional leaders, government representatives, and other stakeholders to exchange ideas, learn from experts, and explore opportunities for growth and collaboration in various industries.

## Objectives

The primary objectives of the summit are as follows:

- a) Encourage Entrepreneurship:** Inspire and encourage aspiring entrepreneurs to take the leap and transform their ideas into successful businesses, driving economic growth in the region.
- b) Facilitate Knowledge Exchange:** Provide a platform for experienced entrepreneurs, industry leaders, and experts to share their insights, best practices, and success stories.
- c) Foster Networking and Collaboration:** Create opportunities for attendees to connect with potential partners, investors, and mentors, fostering a collaborative business ecosystem in Africa.
- d) Promote Commercialization:** Promote the commercialization of innovative products, services, and technologies, enabling local businesses to scale and access new markets.

## Summit Agenda

The summit will span two days and consist of various sessions, workshops, panel discussions, and networking opportunities. The agenda will cover the following key topics:

- a) Keynote Speeches:** Inspirational talks by renowned entrepreneurs and industry leaders sharing their entrepreneurial journey and valuable insights.
- b) Panel Discussions:** Discussions on topics such as Access to Funding and Investment Opportunities," "Overcoming Entrepreneurial Challenges," "Industry – Academia Linkages," and "Building Sustainable Businesses."
- c) Breakout Workshops:** Sessions engaging in detailed discussions on areas such as successful commercialization models in institutions and establishing technology transfer infrastructure.
- d) Pitch Competition:** A platform for startups and aspiring entrepreneurs to pitch their business ideas to a panel of investors and industry experts, with a chance to secure funding and support.

**e) Networking Sessions:** Informal networking sessions to facilitate meaningful connections and collaborations among participants.

## Target Audience

The summit is open to a wide range of participants from Kenya, Africa and representation from the other countries including but not limited to:

- University leaders
- Research Centre leaders,
- Government Representatives and Policymakers
- Private sector – Established Business Leaders
- Academics and Researchers
- Startup Incubators and Accelerators

## Expected Outcomes

Through the CEIL 2023 Summit, we aim to achieve the following outcomes:

**1. Strengthened Partnerships and Collaboration:** The conference can serve as a platform for networking and building relationships between leaders from different regions.

**2. Enhanced Knowledge Sharing:** The summit can facilitate the sharing of best practices, success stories, and lessons learned in the areas of commercialization, innovation, and technology transfer. This knowledge exchange can benefit all participants and help them improve their respective approaches.

**3. Development of Supportive Policies and Regulations:** Government leaders from Africa, and other countries may gain insights into the regulatory and policy changes needed to promote entrepreneurship and technology transfer. As a result, supportive policies and regulations may be formulated or enhanced.

**4. Establishment of Technology Transfer Mechanisms:** Discussions may lead to the establishment of frameworks and mechanisms to facilitate the transfer of technology from research institutions to the private sector for commercialization.

**5. Fostering an Entrepreneurial and Innovation culture:** By emphasizing the importance of innovation and technology transfer, the conference can help foster a culture of innovation in African countries, inspiring more entrepreneurs and startups to pursue groundbreaking ideas.

**6. Creation of Entrepreneurial Ecosystems:** The summit could inspire stakeholders to work together to develop and strengthen entrepreneurial ecosystems in various African regions, offering support, funding, and mentorship to startups.

## Partnership & Sponsorship

To ensure the success of the summit, we invite interested organizations, businesses, and government bodies to become partners or sponsors. Their support will help us deliver a world-class event that will benefit the entrepreneurial ecosystem in Africa.

## Conclusion

The CEIL 2023 Summit promises to be a transformative event, fostering innovation, collaboration, and economic growth in the region. We look forward to welcoming participants from diverse backgrounds to join us in this exciting journey of entrepreneurship.

**For more information and inquiries, please contact:**

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